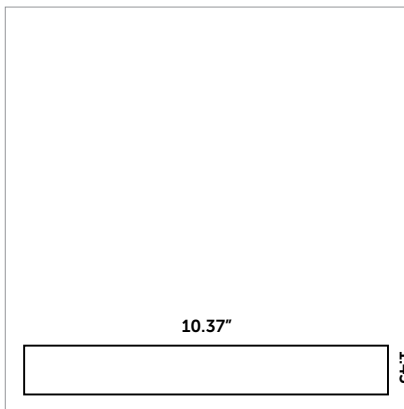


LA MATRACA NEWS ADS + BANNERS

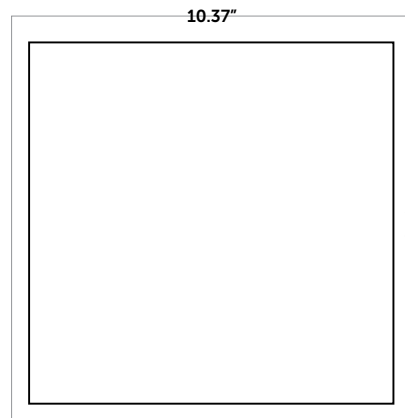
Dimensiones Anuncios Ad Sizes

Dimensiones expresadas en pulgadas
Si su anuncio es en color,
por favor verifique usar CMYK
La resolución requerida es de 300 dpi
Formatos de archivo aceptados son .jpg y .pdf

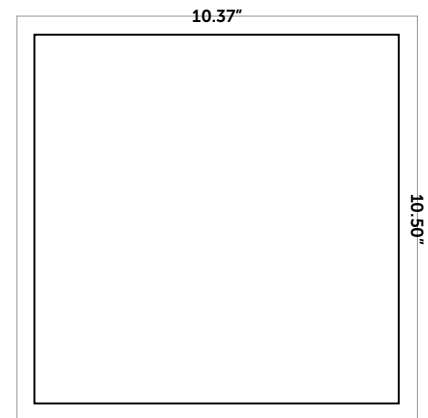
Units in inches
If you are publishing a color ad,
please check that you are using CMYK
Required resolution is 300 dpi
Accepted file formats are .jpg and .pdf



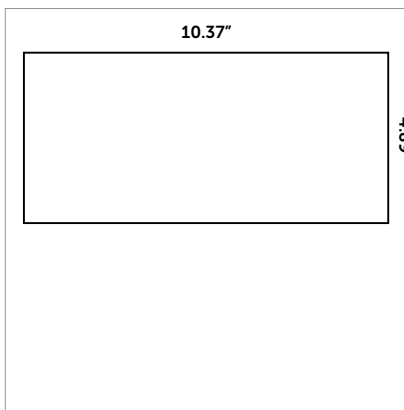
Banner de portada
Cover banner



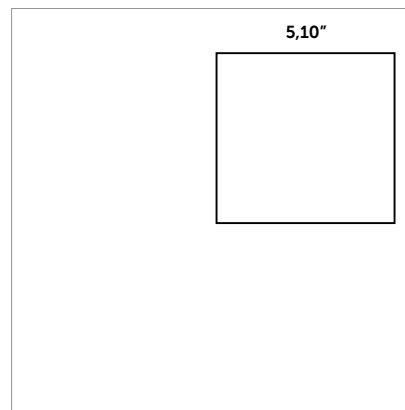
Anuncio de página entera
Full page ad



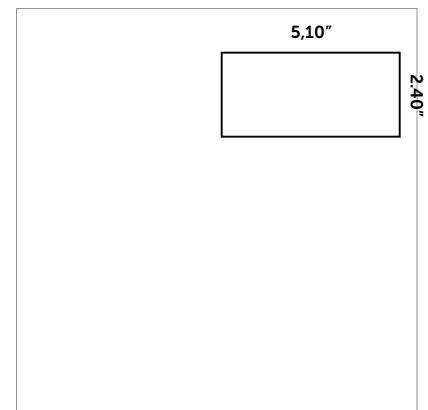
Anuncio de página entera en contraportada
Full page ad on back cover



Anuncio de media página
Half page ad



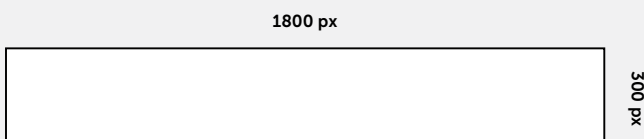
Anuncio de cuarto de página
Quarter page ad



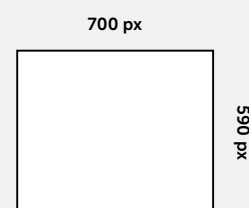
Anuncio tamaño tarjeta
Card size ad

Dimensiones Banners Banner Sizes

Medidas en pixels
Units in pixels



Banner largo
Billboard banner



Banner pequeño
Square banner